

Paris, 16 April 2020

## **CIC Market Solutions Live & Replay now available on the web version of the mobile app**

Financial market insight  
targeting corporates and investors,  
whether they are working mobile, in an office or teleworking

After the launch of the CIC Market Solutions mobile app (iOS & Android) in July 2018, CIC Market Solutions is rolling out an enhanced web version of this app for its corporate clients and investors. With the health crisis still ongoing, the live & replay formats responding to high volumes of market and company news are proliferating, enabling clients to ask our experts questions and giving them access to dynamic content. This digital presence helps maintain ties with clients until the CIC Market Solutions Forum is held on 9 & 10 November 2020 at the Palais Brongniart.

CIC Market Solutions, the capital markets arm of CIC serving the clients of Crédit Mutuel Alliance Fédérale, now offers access to live and replay video of its experts as well as enhanced content (market data) on a new page of its web site [www.cic-marketsolutions.com](http://www.cic-marketsolutions.com). The mobile app will also now include new market data.

Since 2018, CIC Market Solutions has been sharing its real-time insight into market trends with videos featuring interventions by economists-strategists and equity/credit/raw materials/technical analysts, as well as market experts. CIC Market Solutions also allows companies tapping the capital markets to interact with European and US investors. This content is available both live & on replay. CIC Market Solutions has its own studio and produces 15 hours of research analyst videos per week on average.

MIF2 has been a key catalyst in the digital transformation of CIC Market Solutions, which has stepped up the pace of its digital investments in response. The effort needed to comply with this new regulation also led the company to personalise access to content in our areas of expertise based on the status of the user client, in the mobile app and on the internet platform. Depending on clients' status (head of investments, asset manager, buy-side analyst, treasurer, CFO or CEO) they have personalised access that complies with regulations.

CIC Market Solutions' teams are fully mobilised alongside our clients and will continue to innovate to provide them with cutting-edge tools and in-depth analyses that help interpret market trends.

**New dates for the CIC Market Solutions Forum 2020:  
9 & 10 November at the Palais Brongniart  
Save the date!**

With large gatherings officially prohibited until mid-July, CIC Market Solutions has announced the postponement of the CIC Market Solutions Forum 2020, which will now be held on 9 and 10 November at the Palais Brongniart.

With 200 companies and 400 investors expected, the CIC Market Solutions Forum is a key annual rendezvous in Paris for companies and investors.

Until we can see you again on 9 & 10 November let's stay together with #RestonsEnsemble via our live & replay videos on our App and now on our web site.

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### **About CIC Market Solutions**

*CIC Market Solutions provides market and post-market solutions for clients of Crédit Mutuel Alliance Fédérale. It offers investment, risk management, and asset servicing solutions for corporates and institutional investors. CIC is a subsidiary of Crédit Mutuel Alliance Fédérale, one of Europe's main banking groups with capital and super subordinated securities of EUR45.6bn as at 31 December 2019. CIC Market Solutions is a business unit of CIC.*

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